



sports team sponsorship

Easy as 1-2-3!

1

On approval, you will receive:

\$100 Gift Voucher
for Tavern United

\$100 Gift Voucher
for Keener Jerseys

2

Team Deals & Discounts
all Season while earning
Team Points.

3

Turn those Tavern United
Team Sponsorship Points
into a Team Party!

PLAYOFFS The team with the most points at the end of the season gets an additional \$1000 CASH!

Try Outs

Download the application form at tavernunited.com and e-mail the completed form to sponsorship@tavernunited.com.

Applications are due by **April 1st** for the Spring/Summer Season and **October 1st** for the Fall/Winter season.

Any organized sports team qualifies.

To Qualify:

- Minimum 10 members required on the team
- Adults 18 years and older
- Male, Female, and mixed teams welcome
- Designated Team Coordinator who will manage all communications on behalf of the team
- Team must meet/compete a minimum of 2 times per month
- Participating season must be at least 10 weeks long

Pre-season

If your team is accepted, you will receive a \$100 gift voucher for Tavern United as well as a \$100 gift voucher for Keener Jerseys valid towards the purchase of team uniforms.

Play to Win

Throughout the season when you visit Tavern United with 6 or more team members, your team will earn 1 Tavern United Sponsorship point for every \$1 spent of food and beverage purchases at Tavern United – It's that easy!

Check the Tavern United Scoreboard at each location weekly for updated points totals.

Sponsored Teams are also eligible for Team Deals and Discounts:

- **\$32.99 156oz Table Kegs of Old Style Pilsner**
- **FREE Tavern United Signature Irish Potato Nachos****
- **Other Exclusive Offers and Promotions**

**Ask about our Signature Team Tables – only available at Tavern United!*

**IN PARTNERSHIP WITH MOLSON COORS CANADA.

1 ORDER PER TEAM, PER DAY



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Home and Away

There are 7 participating Tavern United Sponsorship locations. Each location will sponsor up to 7 teams who will compete against each other for the Grand Prize (1 grand prize per location).

All teams will be registered with all Tavern United Sponsorship locations, so teams can earn points both “home and away”.

Post Season

At the end of the season, all sponsored Teams can redeem their sponsorship points for a credit towards their team party! 10 points = \$1 credit.

Championship

The team with the most points at the end of the season wins an additional \$1000 CASH!

Rules of the Game

- A minimum of six (6) team members must visit at the same time to qualify for team deals.
- Teams must identify themselves to earn points.
- Each team must have a designated “Team Coordinator” who will manage all communications on behalf of the team.
- The Team coordinator is responsible for monitoring the reward and redemption of Team Points.
- Sponsorship is valid for the current season ONLY. All teams must re-apply each season; points earned are only valid for the current season and cannot be carried forward.
- Tavern United Team Points can only be earned and used at tavern United in accordance with the program terms and conditions. Team Points cannot be earned or redeemed in conjunction with CanAdvantage Rewards.

SPONSORSHIP LOCATIONS

GARDEN CITY 2100 MCPHILLIPS STREET

FORT GARRY 1824 PEMBINA HIGHWAY

TRANSCONA 826 REGENT AVE. WEST

WINDSOR PARK 1034 ELIZABETH ROAD

POLO PARK 1405 ST. MATTHEWS AVENUE

PORTAGE LA PRAIRIE 2401 SASKATCHEWAN AVENUE WEST

BRANDON 1125 18TH STREET

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